

CONSULTING PRACTICE

Willi will write and produce regenerative animations for children as free educational media for schools while seeking commercial and non-profit video work to produce animated Press Releases and Explainer videos for clients. A children's media channel and a streaming cable show are envisioned.

WILLIAM PAUL'S BIO (7/23)

William "Willi" Paul is a communicator at heart. He has worked in civil engineering, facilities management, and in community building for start-ups – plus a deep solo career. His environmental career began with an internship at the National Headquarters of the Sierra Club in San Francisco.

As a community planner, he worked for several City Planning Departments including the City of Minneapolis (Neighborhood Revitalization Program), the City of St. Paul Planning and the City of St. Louis Park, MN. Willi promoted and volunteered on multiple community design charrettes with the Minnesota Design Team.

He earned a B.S. in Ecology from the University of Wisconsin – Stevens Point, an AA degree in Architectural Technology from the Minneapolis Technical College (where he designed a light rail transit station) and a M.A. in City Planning from the Urban and Regional Studies Institute in Mankato, MN, inventing the "electronic charrette" process. William accomplished several urban planning projects as an employee and PhD student at Virginia Tech. He completed a three-part online community fellowship for Caucus.com in Arlington, VA.

On Earth Day 2009, Mr. Paul launched Planetshifter.com, a website dedicated to the arts and environment. Here he marketed his content through his writing, workshop, and video work. This includes dozens of thought leader interviews and short stories for children, along with poetry.

Willi draws deeply on the emerging values in the Permaculture and Transition Towne movements. He has created sound myths based on an eight-year exploration of myth, alchemy, soil, and soundscapes. His first album and book are available on iTunes.

Most recently, Willi is writing stories for the Metaverse (AR). For his new project, <https://willipaulstudio.com/>, Willi will write and produce regenerative animations for children. He has achieved "Creator" status on Facebook (with 5.5K+ followers) and continues to build his network on Instagram.

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<https://willipaulstudio.com/>

<https://www.planetshifter.com/>